

Draft Minutes of the meeting of the Sustainable Economy & Culture Board held on 30 January 2012

Members Present:

Cllr Colin Campbell	Representative Liberal Democrat Group
Cllr Richard Lewis	Executive Member for Development
Cllr Adam Ogilvie	Executive Member for Leisure
Jenny Brierley	Leeds Housing Partnership
Allan Edwards	ASDA
Martin Farrington	Leeds City Council
Dr Kevin Grady	Leeds Civic Trust
David Hogg	University of Leeds
Kieran Preston OBE	METRO
Peter Roberts	Leeds City College
Stewart Ross	Sport Leeds
John Weir	Chamber Property Forum
Simon Bowen	Third Sector Leeds representative
Rob Wolfe	Third Sector Leeds representative
Nick Ramshaw	Thompson Design
Andy Raby	Leeds Metropolitan University

In attendance:

Martin Dean	Leeds Initiative
Dinah Clark	Leeds Initiative
Catherine Blanshard	Leeds City Council
Paul Maney	Leeds City Council
Fiona McAnespie	Leeds City Council
Peter Smith	Leeds City Council
Catriona Butt	Leeds Initiative

Apologies:

Cllr Mark Dobson	Executive Member Environment & Licensing
Iain Moffatt	KPMG
Sita Popat	Performance & Cultural Industries
Andrew Slade	Leeds Metropolitan University

ACTION

1. Welcome from the Chair, Nigel Foster

- 1.1 The chair Nigel Foster welcomed all to the 30 January 2012 meeting of the Sustainable Economy & Culture Board.
- 1.2 In particular Nigel expressed thanks to John Weir, Director and Head of Drivers Jonas Deloitte in Leeds for hosting this meeting.
- 1.3 Today's meeting has been arranged in a round table format for a workshop discussion on key projects in delivery.
- 1.4 Nigel advised there will be members arriving late and members who have to leave early please leave when appropriate.
- 1.5 Steve Smith from Leeds College of Art has left this Board and taken up a new post.

2. Apologies

- 2.1 Apologies were noted.

3. Agreement of the minutes of the last meeting held on 10 October 2011

- 3.1 Further to minute 8.3, members were asked to note Paul Stephens has left Leeds City Council to take up a new post. Any further inquiries on the Leeds Growth Strategy should be directed to Tom Holvey, Economic Policy Team, City Development.

Email: tom.holvey@leeds.gov.uk

- 3.2 The minutes were approved as an accurate record of the meeting.

4. Matters Arising from the Minutes

- 4.1 There were no further matters raised.

5. Forward Planning**5 a Member Feedback on Key Priorities**

- 5.1a Nigel Foster requested Dinah Clark to feedback on key priorities identified by the Board.

- 5.2a Dinah Clark summarised the key points:

- No further priorities emerged from the seven and there is support for all of them
- There is strong support for the priority of improved city marketing and supporting growth of a sustainable economy.
- There was strong feedback the Board should narrow its focus to achieving one or two key deliverables.

- 5.3a Members made the following comments:

- 5.3.1a Simon Bowens raised that all the seven priorities have been identified as important therefore focusing on one or two of them will not be the best approach to achieving the wide priorities.

- 5.3.2a Nigel Foster countered that several priorities identified as important interlock with

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wider priorities, therefore particular emphasis could be put by this Board on achieving just one or two objectives.

5 b Key Projects in Delivery – Gaps and Opportunities

5.1b Martin Dean introduced the rationale of the round table discussion. The session will last approximately 45 minutes and will be facilitated in five groups. Each table has been provided with a copy of the seven priorities identified to achieve Leeds Best City for business aim and a timetable detailing the delivery projects under way for 2011 - 2015.

Members were asked to consider:

- If the information on short term developments is correct. What is missing?
- Are the delivery projects enough to achieve the Board's priorities in the next four years?
- What else should or can we deliver?
- What future developments we should support for the long term future 2015-2030.
- What are the new big projects of the future? How will we grow key sectors?
- Where do partners see a leading role for themselves.

Members were asked to break for 45 minutes into discussion groups.

5.2b Nigel thanked all members for their contributions to a constructive dialogue in this session. As members were particularly focused on this discussion Nigel allowed extra time on this item.

A summary of the subjects discussed will be circulated to members.

5.3b If members have additional comments they wish to feedback between meetings please do so through Dinah Clark email: dinah.clark@leeds.gov.uk

DC

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5 c Performance

5.1c Paul Maney offered highlights of the key information in order to keep to time on the agenda.

This board is responsible for the delivery of seven priorities within the City Priority Plan. The Sustainable Economy & Culture Board is accountable and individually responsible for making effective performance management arrangements to ensure delivery of the outcomes.

5.2c The board agreed to establish a Performance Steering group to manage and drive delivery of the Sustainable Economy & Culture Board priorities.

5.3c The terms of reference for the Performance Steering group were agreed.

5.4c The following have been nominated to serve on this group:

- Mark Goldstone, Leeds Chamber of Commerce & Industry
- Jenny Brierley representing Environment

- Sita Popat representing Culture

The chair asked for members' agreement to the representatives nominated and for two further volunteers to sit on this group.

- Rob Wolfe expressed his interested in representing the Third Sector.

5.5c Nigel Foster confirmed the recruitment of a final member of this group would be followed up outside of this meeting.

DC/PM

6. Seizing the opportunities of Leeds Gold 2012

6.1 This item was jointly presented by Catherine Blanshard, Stewart Ross, and Peter Smith. Leeds Gold represents commitment from Leeds to promote and engage Leeds athletes, visiting teams, school activity, torch relay, Leeds Inspired (programme of events) and business events.

6.2 The presentation covered:

Talent in Leeds:

- Between 20 - 30 Leeds athletes will be at the London 2012 Games.
- 5 Leeds athletes are ranked in the world top 3 in their sport.
- In Triathlon, Leeds brothers Alistair and Jonny Brownlee are competing for Great Britain. They have previously finished 1st and 2nd in the world championships.
- Leeds is base for two Great Britain teams GB Lifting and GB Race walking both based at Leeds Metropolitan University.

Visiting teams:

- China has chosen Leeds as it's country's base
- Leeds has attracted world teams including Russia, Dutch, USA, Australia and Canada.

Engaging Young People

- Leeds is running Spirit Alive, a project where schools deliver a mini Olympics. This is planned, developed and delivered by pupils.
- Get Set is the London 2012 educational website. In Leeds 198 educational institutions have signed up to this site to access national resources.

Torch Relay

- Leeds will have three opportunities to see the Olympic flame:
 - o Tue 19 June it will arrive via Wetherby and depart via Boston Spa.
 - o Sun 24 June late afternoon visit to Leeds
 - o Mon 25 June early morning start at Leeds Town Hall via Beeston, John Charles Centre, Morley and Batley.

Leeds Inspired 2012

- There will be a number of high profile national funded events all linked to the

National Cultural Olympiad.

- A 6 – 9 month programme of a range of sporting activities for all ages. This will include two weeks high profile sport around the torch relay.
- There will be local cultural Olympiad activity funded through the Leeds Inspired grants scheme.
- A new 'Leeds Inspired' website will be launched in spring 2012 website address: www.leedsinspired.co.uk or alternatively you could keep updated via Facebook or follow us on Twitter: @LeedsInspired.

Business

- Marketing Leeds will be working with the 2012 project team to encourage international business in Leeds.

6.3 Stewart Ross, from the University of Leeds gave an overview of the university's involvement so far.

- London 2012 provides opportunities that impact on business, teaching and critically increasing the university's performance of the student experience.
- A series of lectures will be taking place in January to March 2012
- Collaborative projects engaging students and business e.g. research into sport equipment with leading sports manufacturers and art expression in the Wingbeats project.
- Attracting visiting teams for pre games training to the university facilities.
- Potential for attracting international students to study in Leeds.

6.4 A flyer on Celebrating the Games 2012 public lectures was provided to members.

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6.5 There will be a large scale marketing campaign co-ordinated by the major four agencies involved; Leeds City Council, Marketing Leeds, University of Leeds and Leeds Metropolitan University.

6.6 Catherine Blanshard asked members to consider how their organisations can support Leeds based athletes?

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Once all the activities of 2012 are over, the focus will shift to hosting the Rugby League World Cup in 2013.

6.7 Nigel invited members to comment:

6.7.1 Is high tech manufacturing of sport equipment an area where Leeds can potentially grow?

6.7.2 Work should be targeted after the games to increase sports participation in Leeds. Leeds City Council's Sport Development Unit has recently gone through a restructure and its funding has been reduced. This will be challenging going forward and the Authority needs to make the most of its partnerships with business, LUFC and Leeds Rugby.

6.7.3 John Charles Centre for Sport is promoted to have the best diving pool in Europe.

- Why are we still not effectively communicating these valuable resources.
- 6.7.4 Work is ongoing through Leeds Chamber forging links and creating international business opportunities.
- 6.7.5 It was asked if there will be a complete programme of events detailing activity in Leeds.
- 6.7.6 The programme will be available from www.leedsinspired.co.uk when the site goes live. On the site you will be able to access all events through a calendar function. Catherine was happy to circulate a recent programme to members but asked them to note this is changing daily. CB
- 6.7.7 When will this website go live? And how will we know when the site is live?
- 6.7.8 Leeds Inspired website is aiming to launch from mid February 2012 onwards however in the meantime you can follow @LeedsInspired on twitter.
- 6.7.9 Nigel Foster thanked Catherine Blanshard, Cllr Ogilvie and the 2012 team on achievements to date. Nigel asked partners to consider how their organisations could be further involved. If you would like more information on how to get involved contact Dinah Clark email: dinah.clark@leeds.gov.uk DC
- 7. Any other business**
- There was no other business raised.
- 8. Confirmation of date and time of the next meeting**
- 8.1 At the next meeting of the Board the focus will be on the Climate Change Strategy/ Mini Stern review. Dates of future meetings have been circulated to members.
- 8.2 If members would like to host the next meeting of the Sustainable Economy & Culture Board please contact Dinah Clark email: dinah.clark@leeds.gov.uk DC

Sustainable Economy & Culture Board

the Leeds Initiative

ACTION PLAN – Issue date 30/01/2012

Meeting Date	Minute ref no.	Action	Responsible for Output	Others involved	Status RAG
10/10/2011	8.2	To explore the use of a community venue for a 2012 meeting of the board	DC		A
	8.3	To distribute copies of presentations given to the board on 10 October 2011	DC		A
30/01/2012	3.1	Inquiries on the Leeds Growth Strategy should be directed to Tom Holvey, Economic Policy Team, City Development, email: tom.holvey@leeds.gov.uk	ALL		G
	5.2b	A summary of the workshops to be circulated after the meeting.	DC		G
	5.3b	If partners have any additional thoughts on the key projects in delivery discussion between meetings please email Dinah Clark at dinah.clark@leeds.gov.uk	DC		G
	5.5c	Recruitment of a final member of the Performance Steering group	DC	PM	G
	6.7.6	Circulate the Leeds Gold programme of events to members.	CB	DC	G
	6.7.9	Partners to consider if their organisations could be involved in events promoting Leeds Gold. Contact Dinah Clark for more information on how to get involved at dinah.clark@leeds.gov.uk	ALL		
	8.2	Can partners host the next meeting of the Sustainable Economy & Culture Board please contact Dinah Clark at dinah.clark@leeds.gov.uk	ALL		